8.5" x 5.5" POST CARD PRINT GUIDELINES

—— **PAGE SIZE:** 8.75" x 5.75"

—— **CUT LINE** @ .125" - Your post card will be cut to 8.5" x 5.5" at this point. All elements must be inside the blue line. Anything outside this .125" margin on all side WILL be cut off.

—— **SAFE ZONE** @ .25" - To account for any printer shift, we recommend all critical elements (text, photos, etc.) that you do not want cut off to be within this .25" margin.

IMPORTANT! Be sure to hide or delete any of Chalk Line's guides before sending your letter to us, so that these guide lines are not printed.

PDF is our preferred file format. We also accept PNG and JPEG. We will accept the following formats, but we recommend requesting a PDF proof before the item is sent to production:

- » MS Word
- » MS Publisher
- » Apple Pages

- » Adobe InDesign
- » Adobe Photoshop
- » Adobe Illustrator

If sending one of these formats, please ensure your images are correctly embedded, and please upload any font files that you may have used that are not default system fonts.

Chalk Line

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Chalk Line

Place Postage Here

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Please leave the RIGHT half of the post card for postal marks, postage, and addresses.

ALEX & DAISY SMITH
555 ADDRESS LANE
ANYWHERE, ST ZIP CODE
COUNTRY